



The Academy of International Business (AIB) is the leading association of scholars, consultants, and specialists in the field of international business. Established in 1959, the AIB now has over 3,000 members in 87 countries. The AIB has 18 chapters around the world, including the Africa Chapter.

### **‘How to’ Paper Development Workshop for Young African Scholars March – September 2022**

#### **Supporting Institutions:**

China Europe International Business School, Africa

Gordon Institute of Business Science, South Africa

We wish to invite you to participate in an innovative paper development initiative designed to develop academic skills of African scholars. This initiative seeks **to provide novice African scholars with a toolbox** with which they can develop their research strategy, scholarly identity, and research pipeline. Our overarching goal with this initiative is to further develop the AIB community in Africa by connecting it with global networks of AIB scholars and providing African scholars with growth opportunities.

Cognizant of the challenges of research and publishing from the continent, AIB Africa, with the support of scholars from the Gordon Institute of Business Science (GIBS) China Europe International Business School (CEIBS) Africa and City University New York have embarked on an initiative to address the challenges confronted by young African scholars and build peer-to-peer research networks to support their research. The ‘How-to PDW’ series is designed to empower African doctoral students and early career scholars to develop and publish their research projects in leading international business and management journals. The major target of the initiative are scholars in international business, but we welcome scholars from other management fields.

We solicited the participation of some leading IB scholars, including Professors Paul Beamish, Dana Minbaeva, Charles Stevens, Beth Rose, Paul Vaaler, Geoffrey Wood and Saul Estrin, who will be facilitating these sessions (see below for their bios). Top African scholars including Professors Joseph Amaankwah-Amoah, Richard Nyuur, Elias Osabutey and David Sarpong will provide mentorship and quality guidance to selected participants.

#### **Workshop Format**

The **How-to PDW** series will provide 7-month online sessions assisting participants developing research skills with the view towards publishing in top international business journals. The initiative will comprise monthly, 3-hour interactive workshops from March 2022 to September 2022. The first workshop is scheduled for 10<sup>th</sup> March 2022 from 15h00 to 18h00 UTC. See the schedule below:

'How-To' Session	Topic	Date	Facilitating Fellows	Time
Session 1	How to write an introduction	March 10, 2022	Dana Minbaeva	15h00 UTC
Session 2	How to select a target journal	April 14, 2022	Elizabeth Rose	TBA
Session 3	How to conceptualize based on a selected theoretical frame	May 12, 2022	Geoffrey Wood	TBA
Session 4	How to link theoretical framework to methodology	June 9, 2022	Charles Stevens	15h00 UTC
Session 5	How to write a discussion section	June 30, 2022	Saul Estrin	TBA
Session 6	How to survive submission and develop a publication pipeline	August 11, 2022	Paul Vaaler	TBA
Session 7	Can management theory improve business practices in Africa?	September 8, 2022	Paul Beamish	TBA

Participation at the PDW is limited. Hence, participants will be invited based on the quality of their submitted work.

### Submission

Please send the following material:

1. a one-page draft of your motivation to join the workshop.
2. a one-page draft of a research idea that you are currently working on.
3. a two-page CV

Only participants based in Africa will be considered for inclusion. Each participant will be required to attend **every** session. On successful completion, participants are encouraged to continue to engage with their mentors to further develop their research manuscripts.

Submissions should be sent to [aibforafrica@gmail.com](mailto:aibforafrica@gmail.com) and include **Your Surname\_AIB Africa 'How to' Development workshop 2022** as the subject. All submissions should be received by **28<sup>th</sup> February, 2022**

## Facilitator and Mentor Bios



**Professor Geoffrey Wood** is Professor and DanCap Private Equity Chair of Innovation, and Department Chair DAN Management at Western University in Canada, and Visiting Professor at Trinity College, Dublin. Previously, he served as Dean and Professor of International Business, at Essex Business School and before then as Professor of International Business at Warwick Business School, UK. He has authored/co-authored/edited eighteen books, and over two hundred and twenty articles in peer-reviewed journals. He has an h-index of 50, and an i10-index of 212. He holds honorary positions at Griffith and Monash University in Australia. Geoff's research interests centre on the relationship between institutional setting, corporate governance, firm finance, and firm level work and employment relations. He is a Fellow of the Academy of Social Sciences, and a Fellow of the British Academy of Management, and is also in receipt of an Honorary Doctorate in economics from Aristotle University, Greece. Geoffrey Wood is Incoming Editor in Chief of the Academy of Management Perspectives, Official Journal of the Academy of Management (US). He also is Editor in Chief of Human Resource Management Journal. He also edits the Chartered ABS Journal Ranking list, and the Annals of Corporate Governance. He has had numerous research grants, including funding councils (e.g. ESRC), government departments (e.g. US Department of Labour; UK Department of Works and Pensions), charities (e.g. Nuffield Foundation), the labour movement (e.g. the ITF) and the European Union.



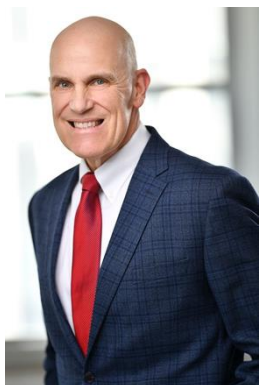
**Dana Minbaeva** is a Professor of Human Resource Management at King's Business School, King's College of London, UK. She also has a part-time appointment at Copenhagen Business School, Denmark. Her research on strategic international HRM has appeared in such top international journals as Journal of International Business Studies, Journal of Management Studies, Human Resource Management, and many others. Professor Minbaeva published over 50 articles in international peer reviewed journals, numerous book chapters and reports. She received several national and international awards to research achievements, including the prestigious JIBS Decade Award 2013. Professor Minbaeva is the Fellow of the Academy of International Business (AIB). Professor Minbaeva is actively involved in the MBA and executive teaching at various European business schools. Previously, she has taught in Denmark, Kazakhstan, Russia, Lithuania, Kyrgyzstan, Finland and Germany as well as having held visiting research positions in the UK, Ireland, Australia and Canada. Dana is a founder and research partner of Nordic Human Capital Advisory ApS (<https://www.nhca.dk/>) Professor Minbaeva has extensive editorial experience. Currently she serves as Journal of International Business Studies' Area Editor. She is also on the Editorial Boards for top international journals such as Academy of Management Review, Journal of Management, Journal of World Business, among others. Professor Minbaeva currently serves as a Vice-President Administration at the AIB Executive Board, President of Women in AIB, and the Ombudsperson at the Strategic Management Society.



**Charles E. Stevens** is Associate Professor of Management and holder of the Thomas J. Campbell '80 endowed professorship at Lehigh University. Stevens received his Ph.D. in international business from the Fisher College of Business, The Ohio State University. His research interests lie at the intersection of international business and strategic management, with a particular interest in how institutions and social judgments such as reputation and legitimacy affect multinational firms' strategy and performance. Stevens is especially interested in these issues in the context of emerging markets—understanding the strategies and unique challenges faced by MNEs emerging from or entering developing countries and regions such as Africa and China. Stevens' research has appeared in numerous outlets including *Journal of International Business Studies*, *Strategic Management Journal*, and *Journal of Management*, and he also serves on the editorial review board of the *Academy of Management Journal*, *Journal of International Business Studies*, and *Journal of World Business*. Stevens is also an associate member of the Dunning Africa Centre.



**Elizabeth L. Rose** is Research Chair of Business Policy and Strategy at the Indian Institute of Management Udaipur. She has previously held academic appointments in Finland, New Zealand, the UK, and the US. A former Vice President of the Academy of International Business (AIB) and Chair of the Strategic Management Society's Global Strategy Interest Group, Beth has also chaired the Academy of Management's International Management Division. She is an elected Fellow of the AIB, co-editor of *Academy of Management Collections*, and Associate Editor of *AIB Insights*. In 2019, Beth was named "Woman of the Year" by the Women of the AIB (WAIB). Her research interests include various aspects of how firms internationalize, with particular focus on smaller firms and those from emerging and developing markets. Her work has been published in a variety of journals, including *Journal of International Business Studies*, *Strategic Management Journal*, and *Journal of World Business*.



**Paul M. Vaaler** is the John and Bruce Mooty Chair in Law & Business, a joint appointment to the University of Minnesota's Law School and Carlson School of Management. He previously served on faculties at Tufts University and the University of Illinois at Urbana-Champaign. Paul has also held visiting appointments at Harvard University where he was a Research Fellow, at Oxford University where he was the Sanjaya Lall Visiting Professor of Business and Development, and at the University of Pretoria and University of Limpopo where he was a Fulbright Scholar.

Paul's scholarly and related practice-oriented publications address issues at the intersection of international business, law, and politics: understanding long-term performance stability trends and their competition (antitrust) policy implications for firms in the US; understanding how migrants from developing countries remit money and ideas to fund, found and grow new businesses in developing countries with poor legal infrastructure; understanding how elections change the attractiveness of new democracies for lending and investment.

Paul currently serves the profession as a senior editor for the Journal of International Business Policy, as a consulting editor for the Journal of World Business, and as co-editor-in-chief of the Social Science Research Network Global Business Issues electronic journal. He currently serves the Academy of International Business (AIB) as chair the AIB Ethics Review Committee. Paul serves the broader community as an executive educator, consultant, and media commentator. More recently, he consulted for the World Bank and US federal judiciary on migrant remittance trends.

Paul received his B.A. in History from Carleton College, his M.A. in Philosophy, Politics and Economics from Oxford University where he studied as a Rhodes Scholar, his J.D. from Harvard Law School, and his Ph.D. from the University of Minnesota. More information about Paul is available [here](#).



**Saul Estrin** is a Professor of Managerial Economics and Strategy and was the founding Head of the new Department of Management at LSE. He has a BA and MA from the University of Cambridge and a DPhil from the University of Sussex. He was formerly a Professor of Economics, and Associate Dean (Faculty and Research), at London Business School, where he served in 2001 as Acting Dean. He also held the Adecco Professorship of Business and Society at London Business School and was the Research Director of its Centre for New and Emerging Markets. At LSE he is an Associate Fellow of the Centre for Economic Performance.

His research covers a range of subjects in international business and entrepreneurship, especially with reference to emerging and transition economies. He has analyzed issues including the relative performance of state owned and private firms; FDI entry mode; the impact of business group affiliation on internationalization; and emerging market multinationals. Much of his research interest has been with contextualizing MNE performance, especially with respect to institutions, both formal and informal. Most of his work is empirical, drawing on both archival data and surveys that he has been involved in collecting. He has published around 150 books and scholarly papers in these areas, in journals such as Journal of Economic Literature, Journal of International Business Policy, Journal of International Business Studies, Journal of Management Studies, Journal of World Business, Quarterly Journal of Economics and Strategic Management Journal. He has also published a number of monographs and edited volumes, including on privatisation in transition economies as well as an intermediate microeconomics textbook. His work has had a significant research impact, with a google cite count in excess of 20,000. He also has considerable practitioner experience. He was a non-executive Board member of Barings Asset Management, Emerging Markets Trust and a member of the Academic Panel of the UK postal regulator, Postcomm. He has been a consultant to the World Bank, European Union and OECD, DfID and NERA and to a number of major global companies, and he has taught a wide variety of senior executive programmes.

Saul has been a visiting Professor at Stanford University, Michigan Business School, Cornell University and the European University Institute. He was a Fellow of the Centre for Economic Policy Research and the William Davidson Institute and remains an Associate Fellow at Green Templeton College, Oxford as well as the IZA, Bonn. He edited, for several years, the Business Strategy Review and is Associate Editor of Small Business Economics.



**Paul Beamish** is Director of the International Business Institute at the Ivey Business School, Western University. He is the (co)author of over 60 books and 145 refereed articles. He served as Editor-in-Chief of JIBS from 1993-97 and is a Fellow of the Royal Society of Canada and the Academy of International Business. There are about 40,000 Google Scholar citations to his research.

He is the co-editor of the book “Globally Responsible Leadership: Managing According to the UN Global Compact”. His Africa-related research is in three streams. The first (with Geoff Kistruck) examines the use of social intermediaries to connect base-of-the-pyramid markets with more developed markets, to alleviate poverty. The second stream (with Li Dai and Lorraine Eden) looks at foreign investment in conflict zones. The third (with Yamlak Getachew) considers institutional voids, investment purposes and foreign subsidiary survival in Africa. Beamish has co-authored 155 teaching case studies. Six are Africa related: Karatu Coffee Company in Tanzania [9B20M039]; MTN and the Nigerian Fine [9B17M031]; Ethiopian Airlines [9B14M005]; Barrick Gold Corporation – Tanzania [9B10M020]; Human Resource Management in Multinational Banks in Tanzania [9B07C040]; Larson in Nigeria [9B15M047]. In 2010 he established the 39 Country Initiative to help improve the quality of management education in the world’s 39 poorest countries (<https://www.ivey.uwo.ca/internationalbusiness/39-country-initiative/>). Of these countries, 32 are in Africa. This initiative allows university faculty within the poorest countries to use the Ivey Publishing case collection at no cost. See his 2018 Africa Journal of Management article for more detail.



**Joseph Amankwah-Amoah** is a multi-award-winning Professor of International Business at the University of Kent, UK. Joseph has consistently published in many journals of international repute, including Journal of World Business, British Journal of Management, Industrial and Corporate Change, Business History, Long Range Planning, International Business Review, Journal of Institutional Economics, Technological Forecasting and Social Change, International Journal of Human Resource Management, Journal of International Management, Decision Support Systems, Management International Review, Thunderbird International Business Review, R&D Management, Business Strategy and the Environment, Transportation Research Part E, Computers in Industry, Journal of Rural Studies, Group and Organization Management, International Journal of Production Economics, IEEE Transactions on Engineering Management and Journal of Business Research. In all, he has published over 130 articles in leading journals.





**Ellis L.C. Osabutey** is a Reader in International Business and Strategy at the University of Roehampton. His research interests include Foreign Direct Investment, Technology and Knowledge Transfer, SME Innovation Strategies, Mobile Technology (Fintech) and Financial Inclusion, etc. His empirical studies focus on developing countries and Africa. He also draws on his in-depth understanding of institutional and cross-cultural nuances in Sub-Saharan Africa to support and co-author research in other related business and disciplines. He has published in journals such as *Journal of World Business*, *International Business Review*, *Journal of Business Research*, *International Journal of Contemporary Hospitality Management*, *Technological Forecasting and Social Change*, *Technovation*, *Information Technology and People*, *Technological Forecasting and Social Change (TFSC)*, etc. He is an Associate Editor of the *Journal of Africa Business*, serves on the editorial board of *TFSC* and has guest editorial experience.



**Richard B. Nyuur, PhD**, is an Associate Professor (Reader) of Strategic Management and International Business at the Newcastle Business School, Northumbria University, UK. His research interests lie at the intersection of strategy and international business in the broad areas of foreign direct investment (FDI), international business strategy, international human resource management, and corporate social responsibility. He has published in journals such as *British Journal of Management*, *Journal of International Management*, *International Marketing Review*, *Technological Forecasting and Social Change*, *Journal of Business Research*, *Journal of Small Business Management*, *International Journal of HRM*, *Thunderbird International Business Review*, *Multinational Business Review*, *International Journal of Business Governance and Ethics*, *Journal of Strategy and Management*, *International Journal of Foresight and Innovation Policy*, *African Journal of Economic and Management Studies*, and *Social Responsibility Journal*. He is currently on the editorial boards of *Journal of African Business*, *Critical Perspectives on International Business*, and the *European Journal of Economics and Management*.



**David Sarpong** is a Professor of Strategic Management and Head of the Strategy, Entrepreneurship, and International Business (SEIB) Research Group. As elected Vice Chair of the British Academy of Management (BAM), David serves on the BAM Council's Sub-Committee of Academic Affairs of Conference and Capacity Building (AACCB) and is a former Convenor of the Annual Doctoral Symposium of the Academy. A Senior Visiting Research Fellow at the Higher School of Economics (HSE) Laboratory for Economics of Innovation, David has since 2015 conducted research on Russia's Basic Research Program (RBRP) on 'Global Competitiveness' at the National Research University in Moscow. He is Associate Editor for the *Journal of Strategy and Management*, and currently enjoys a Visiting Professorship at the Bristol Business School, and an Honorary Research Fellowship at the School of Management, IT, and Public Governance, University of Kwazulu-Natal, South Africa. David has authored 120+ articles in refereed academic journals, international conference proceedings, and book

chapters. His recent edited book on 'Strategic foresight and innovation management' was published by Routledge in 2020, and his very recent papers have appeared in various outlets, including *Work, Employment and Society*, *International Marketing Review*, *Economic and Industrial Democracy*, *Journal of Business Research*, *Technological Forecasting and Social Change*, *IEEE Transactions on Engineering Management*, *R&D Management*, *Technovation*, *International Journal of Production Research*, *Science and Public Policy*, *Journal of Technology Transfer*, *Scandinavian Journal of Management*, *Production Planning and Control*, *European Urban and Regional Studies*, *Environmental Science and Policy*, *Journal of Economic Issues*, *International Journal of Entrepreneurial Behaviour and Research*, and the *International Journal of Human Resource Management*.