



Cairo University

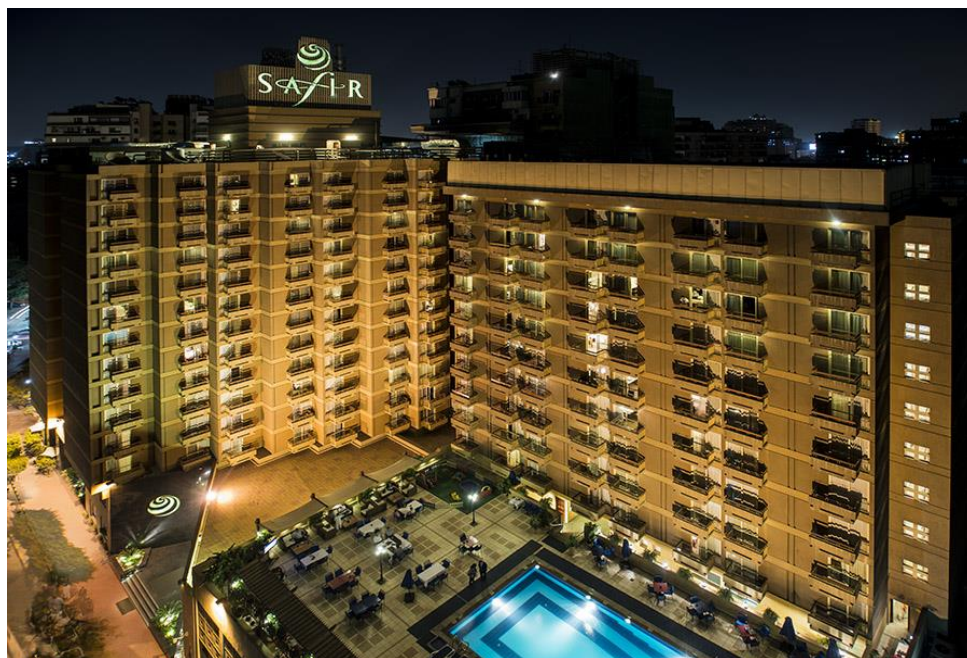
10TH AFRICAN ACCOUNTING AND FINANCE CONFERENCE

Safir Hotel, Cairo, Egypt

Main Conference: 1st – 3rd September 2020 (Safir Hotel)

Emerging Scholars Colloquium: 31 August 2020 (University of Cairo)

Theme: Contribution of Accounting and Finance to African Sustainability and Entrepreneurship



Safir Hotel

Midan El Missaha Square, Dokki, Cairo

Second Call for Papers

The African Accounting and Finance Association (AAFA), established in 2011, is Africa's continent-wide accounting and finance academic association. One of the distinguishing features of AAFA is to embrace all African regions including Anglophone and Francophone countries. The quality and reputation of AAFA's activities are reflected in its wide membership across Africa and the close involvement of leading African Diaspora academics from universities across the globe.

The African Accounting and Finance Conference (AAFC) brings together established scholars (from within the continent, the diaspora and beyond), early career researchers (including graduate students), policymakers, and practitioners to debate on contemporary issues in accounting and finance. The Conference will feature parallel sessions in English and French.

The University of Cairo is very proud to host the 10th edition of the AAFC. University of Cairo is the second oldest institution of higher education in Egypt. It was founded and funded as the Egyptian University by a committee of citizens with royal patronage in 1908 and became a state institution in 1925. Following the Egyptian Revolution of 1952, it was renamed Cairo University. The University currently enrolls approximately 250,000 students across 26 faculties. It counts three Nobel Laureates among its graduates and is one of the 50th largest institutions of higher education in the world by enrolment and is ranked among the 301-400 universities (Shanghai Ranking, 2019).

Research areas of interest to the Conference

The conference welcomes full paper submissions in area(s) of accounting and finance including, but not limited to:

- Financial Accounting and Reporting
- Auditing and Internal Audit
- Financial Management
- Management Accounting and Control
- Taxation
- Accounting Information Systems
- Integrated Reporting
- International Financial Reporting Standards
- Accounting History and Developments
- Public sector accounting and finance
- Accounting Education and Training
- Professional Ethics and Standards
- Non-profit Accounting
- Sustainability Accounting and/or Reporting
- Social and Environmental Accounting
- Corporate finance
- Corporate Social Responsibility
- IFRS for Small and Medium Entities (SMEs)
- International Finance and Financial Markets
- SME accounting and finance
- Regulation of Accounting and Financial Services
- Accountability and Governance
- International Public Sector Accounting Standards
- Accounting and Finance in Oil and Gas

Submission of Manuscripts

Submissions in English should be sent electronically to conference@aafassociation.com with subject line: **2020 AAFC English Track**. Submissions in French should be sent electronically to conference@aafassociation.com with subject line: **2020 AAFC Français**. Only full papers, including an abstract of no more than 300 words, will be considered. Authors' names and details (affiliations and addresses, including that of co-authors), and email address of the corresponding author should appear on a separate cover page. By submitting a paper, you agree that, if the paper is accepted, you or one of your co-authors undertakes to present it during the conference. **In addition, one author should not be listed as presenter for more than two submissions.**

The deadline for submission of manuscripts is **Thursday 30 April 2020**. Authors are encouraged to register upon acceptance of their paper, and in any case the corresponding author (or the presenter) must register no later than 30 June 2020 (also deadline for early bird registration/payment). For enquiries, please contact the AAFA Secretariat.

Emerging Scholars Colloquium

The 2020 AAFA Annual Emerging Scholars Colloquium (ESC) will take place on **Monday, 31 August 2020 at the Faculty of Commerce, University of Cairo**. The colloquium aims to bring together young researchers (doctoral and MPhil Students) to present their work-in-progress and receive feedback from established scholars in the field and to network with their peers and other delegates. Submissions to the Colloquium (in English or French) should be sent electronically to conference@aafassociation.com with the subject line: **2020 AAFA ESC**. Submissions should include a full paper, including an abstract of no more than 500 words, and a cover page with details of the author. The deadline for submission of manuscripts for this session is **Thursday 30 April 2020**. The ESC will feature a qualitative and quantitative research methodology workshop led by established scholars.

Supporting Journals

AAFA 2020 is supported by a number of high-profile journals including *Journal of Accounting in Emerging Economies (JAEE)*, *Cogent Business & Management (Accounting, Corporate Governance & Business Ethics)*, *Journal of Public Budgeting, Accounting and Financial Management*, and *Audit Comptabilité Contrôle: Recherches Appliquées* (Association Francophone de Comptabilité). Furthermore, AAFA has its own peer-refereed journal - *African Accounting and Finance Journal (AAFJ)*. In addition, there will be a special issue of *Corporate Governance* associated to the conference.

Key dates

- Deadline for conference and colloquium papers **Thursday 30th April 2020**
- Notification of acceptance for papers and submissions: **Friday 29th May 2020**
- Early bird registration: **Monday 30 June 2020**
- Final date for registration: **Monday 3rd August 2020**
- Emerging Scholar's Colloquium: **Monday 31 August 2020**
- Main Conference: **1st - 3rd September 2020**

Our Guest Speakers



Professor Robert Faff

Robert Faff is Professor of Finance and formerly Director of Research at the UQ Business School. He has an international reputation in empirical finance research: securing **14 Australian Research Council grants** (funding exceeding **\$4 million**). Professor Faff is one of Australasia's most published finance scholars with **over 325** refereed journal publications, that has produced career **citations** in excess of **14,500** (Google Scholar); and a **h-index of 59** (Google Scholar).

Professor Faff has publications in top accounting and finance journals including: *Journal of Financial Economics*; *Journal of Business*; *Journal of Financial and Quantitative Analysis*; *Journal of Financial Intermediation*; *Journal of Banking & Finance*; *Financial Review*; *Journal of Business Finance & Accounting*; *Journal of Financial Research*; *Journal of Corporate Finance*; *Journal of Business Ethics*; *Accounting & Finance*; *Pacific-Basin Finance Journal*; *Australian Journal of Management* among others.

His particular passion is nurturing the career trajectories of early career researchers. Professor Faff has supervised over **40** PhD students to successful completion and examined **50** PhD dissertations. Building on a 35-year academic career, his signature focus is "[Pitching Research](#)" with worldwide penetration signalled by: (a) **over 14,800** SSRN downloads; (b) more than **300** pitching talks/events; (c) its application in **37** Australian universities; and (d) spanning **54** different countries. In addition, Professor Faff is Editor-in-Chief of *Pacific-Basin Finance Journal*; formerly: Editor of *Accounting and Finance* (2002-2011) and Associate Editor of several journals including *Abacus* and *Australian Journal of Management*.



Professor Theresa Hammond

Theresa Hammond is Professor of Accounting at San Francisco State University after 15 years on the accounting faculty at Boston College, where she was the Ernst & Young Research Fellow in Diversity Studies. Her book, *A White-Collar Profession: African-American CPAs Since 1921*, was published by the University of North Carolina Press in June 2002. Her research on African-American CPAs and black Chartered Accountants in South Africa has been published in several journals, including *Accounting, Organizations and Society*; *Accounting History*; the *Journal of Accountancy*; *Issues in Accounting Education*; *The State of Black America, 2002*; and the NAACP's *Crisis Magazine*; and by the Association for the Study of Afro-American Life and History.

In 2004 she testified on the under-representation of African Americans in finance professions before the Investigations and Oversight Subcommittee of the U.S. House of Representatives Committee on Financial Services.

She co-founded both the African-American Accounting Doctoral Student Association and the Faculty Diversity Initiatives section of the American Accounting Association. She has been an active member of the National Association of Black Accountants (NABA) since 1988 and served on the American Institute of CPAs Minority Initiatives Committee, and as advisor to African-American and Latinx student groups at both Boston College and San Francisco State. Her current work on Black gold miners in South Africa has been published in *Accounting, Auditing, and Accountability Journal*.

Registration and Fee

The conference registration fee is as follows:

Conference Participants	Early bird (before 30th June 2020)	Regular (after 30 th June 2020, up to 3 rd August 2020)
Academics and Professionals outside Africa	US\$ 400	US\$ 450
Academics and Professionals within Africa	US\$ 300	US\$ 350
Emerging Scholars (Doctoral and MPhil Students)	US\$ 200	US\$ 250

NB: By registering you are entitled to conference materials, lunches, coffee breaks, a welcome cocktail and the conference gala dinner.

Accommodation and other practical information

Delegates should make their own accommodation arrangements with **Safir Hotel** through the following link: <http://www.safirhotels.com/hotel.aspx>. The Bed & Breakfast (B&B) rates in US dollars (US\$) are as follows:

Room Type	Single	Double
Standard Room	US\$ 90	US\$ 110
Deluxe Room	US\$ 105	US\$ 125
Executive Room	US\$ 120	US\$ 140

There are also a number of cheaper hotels around the conference venue, including:

[Pyramisa Suites Hotel](#)

[Horizon Shahrazad](#)

[Cleopatra Hotel Cairo](#)

[Hotel Grand Royal Cairo](#)

[MiraMar DownTown Hotel](#)

[King Hotel Cairo](#)

[Hotel Concorde Dokki](#)

Visa Information

For information about how to get E-Visa to Egypt, please click [here](#).

Upon review and acceptance letter, a formal letter of acceptance and letter of invitation will be issued to enable delegates process their funding and visa.

Delegates are **strongly encouraged** to check with Egyptian embassy/consular in their respective countries for additional guidance.

Organizing Committee

Professor Teerooven Soobaroyen (President AAFA, University of Essex, UK)
Professor Magdy Abdel-Kader (Conference Chair, University of Cairo, Egypt)
Professor Tarek Hassaneen (Conference Coordinator, University of Cairo, Egypt)
Dr Ibrahim Bedi - in memoriam (Vice President AAFA, University of Ghana, Ghana)
Professor Stephen Nkundabanyanga (Treasurer AAFA, Makerere University, Uganda)
Ms Mariaan Roos (Secretary AAFA, University of Stellenbosch, South Africa)
Dr Olayinka Moses (Diaspora Representative AAFA, Victoria University of Wellington, NZ)
Dr Philippe Lassou (Francophone Representative AAFA, University of Guelph, Canada)
Dr Nancy Mahmoud (Faculty of Commerce, Cairo University)
Dr Magda Abou-Seada (University of Essex, UK)

CONFERENCE SECRETARIAT & CONTACTS

Miss Laura Achiro

Secretariat Manager
African Accounting and Finance Association
Email: info@aafassociation.com

Dr Yinka Moses

AAFA Diaspora Representative
Victoria University of Wellington, New Zealand
Email: yinka.moses@vuw.ac.nz

Local Enquiries

For local enquiries, please contact Dr. Nancy Mahmoud at the Faculty of Commerce, Cairo University
nancy_m_mahmoud@foc.cu.edu.eg.

International Scientific Committee

Professor Musa Mangena, University of Nottingham, UK (*Chair, International Scientific Committee*)
Professor Ven Tauringana, University of Southampton, UK
Professor Jane. O. M. Ande, University of Jos, Nigeria
Dr Philippe Lassou, University of Guelph, Canada
Dr Alaa Zalata, University of Southampton, UK.
Dr Serge Agbodjo, Université Toulouse 3 Paul Sabatier, France
Professor Lesley Stainbank, University of KwaZulu-Natal, South Africa
Professor Shahzad Uddin, University of Essex, UK
Dr Kemo Balde, CESAG Business School, Senegal
Dr Allasane Ouattara, CESAG Business School, Senegal
Professor Collins Ntim, University of Southampton, UK
Dr Jyoti Devi Mahadeo, University of Tasmania, Australia.
Professor Trevor Hopper, Universities of Sussex, UK Essex, UK & Wellington, NZ
Professor Mathew Tsamenyi, China Europe International Business School, Ghana.
Mr Heri Rakotovololona, ESC Rennes, France

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Professor Charles Cho, Schulich School of Business, York University, Canada.
Dr Bedi Ibrahim - in memoriam, University of Ghana, Ghana
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Professor Hakim Ben Othman, American University of Malta, Malta
Professor Said El Mezouari, Université Hassan 1er, Morocco.
Professor Khaled Hussainey, University of Portsmouth, UK
Dr Kesseven Padachi, University of Technology, Mauritius
Dr Zakaria Benghazala, Université Hassan 1er, Morocco.
Dr Karim Sorour, Northumbria University, UK
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Dr Ainul Islam, Wellington School of Business and Government, New Zealand.